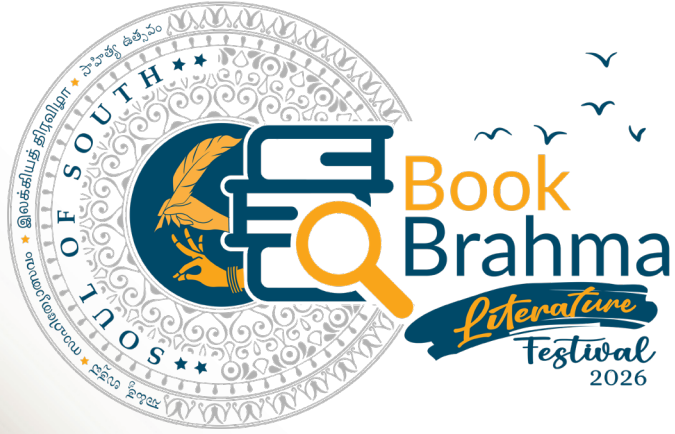


EDITION 3

Book Brahma Literature Festival-2026

ಸಾಹಿತ್ಯ ಉತ್ಸವ | ಸಾಹಿತ್ಯೋತ್ಸವಂ | இலக்கிய விழா | ಸಾಹಿತ್ಯ ಉತ್ಸವಂ



Soul of South

21|22|23
AUGUST
2026

St. John's Auditorium
Koramangala
Bengaluru

ಕನ್ನಡ

ಮಲಯಾಳಂ

ತಮಿಳು

ತೆಲುಗು

English



At its heart, the Book Brahma Literature Festival belongs to readers and inclusivity. A sea of book lovers fills one of the sessions at #BBLF2025.

#BBLF-2026

*Celebration
of
Indian languages
Art & Culture
In the heart of
Silicon Valley*





A massive gathering of readers filled St. John's Auditorium in Koramangala, Bengaluru, during a key session at the Book Brahma Literature Festival 2025 — a three-day celebration of South Indian language literature and culture held from 8-10 August 2025.

#BBLF-2026

Book Brahma Foundation

The Book Brahma Foundation is a Bengaluru-based independent charitable trust registered under Section 4 of the Indian Trusts Act, 1982. The Foundation is dedicated to promoting Indian literature, art, and culture in an inclusive and meaningful manner. The Book Brahma Literature Festival is a significant step toward realizing this vision.

With two highly successful editions held in 2024 and 2025, the Book Brahma Literature Festival has united South Indian languages in a historic and impactful way. Through #BBLF, the Foundation has created a vibrant platform where thousands of readers, writers, and thinkers come together to engage in dialogue, exchange creative ideas, and share collective wisdom. Today, #BBLF has emerged as one of India's finest and most essential literature festivals, distinguished by its unique, inclusive, and unifying ethos.

The Foundation firmly believes in the power of literature, art, and culture to unite the world. It is equally committed to nurturing a future-ready generation rooted in cultural values, enabling individuals to remain deeply human in an increasingly complex, fast-changing world. In this spirit, the Foundation has launched a dedicated initiative to inculcate cultural awareness among children. This project aims to cultivate strong literary sensibilities by instilling a love for literature, art, and culture at an early age.

While English serves as a global lingua franca, authentic self-expression is most deeply realized through one's mother tongue. Recognizing this, the Foundation is devoted to fostering and preserving Indian languages by promoting literary awareness and engagement across linguistic communities.

Literature, art, and culture are essential to nurturing humanity and sustaining social harmony. Upholding these values, the Foundation has envisioned long-term initiatives to preserve classical works in Indian languages digitally. Through digitization, it seeks to safeguard India's rich literary heritage and ensure its accessibility for generations to come.

Donations to the Book Brahma Foundation are eligible for tax exemption under Section 80G of the Income Tax Act, subject to applicable norms.



Eminent Indian writer Perumal Murugan engages in a conversation with South Indian publisher Kannan Sundaram and Swetha Yerram. In contrast, acclaimed Tamil writer N. Sukumaran is seen in the background.

#BBLF-2026



The uniting force

The Book Brahma Literature Festival has rapidly emerged as one of India's pioneering literature festivals. Within just two years of its inception, #BBLF has evolved into the country's largest Indian-language literature festival.

Across civilizations, two forces have most powerfully united societies: religion and language. Through literature, language has played a pivotal role in shaping civilizations and nurturing collective consciousness. South India stands as a compelling testament to this truth. With a literary history spanning more than 2,500 years, languages such as Kannada, Malayalam, Tamil, Telugu, Tulu, Kodava, Konkani, Byari, and many others have contributed immeasurably to creating one of the world's richest literary landscapes—remarkable for both its depth and diversity.

Despite the extraordinary contributions of Tamil, Kannada, Malayalam, and Telugu to world literature—contributions that surpass those of many other languages globally—these traditions have long remained marginalised within the international literature festival circuit. This marginalisation is not unique to South Indian languages; it reflects a broader neglect of Indian and other native languages worldwide. The hegemony of English, coupled with market-driven forces, has often obscured the vast literary wealth produced in mother tongues. Yet history repeatedly affirms that the most authentic, enduring, and transformative literature has always emerged—and continues to emerge—from native languages.

Recognising this gap, the Book Brahma Foundation launched #BBLF in 2024. Conceived as a platform to unite the world through native languages, the festival seeks to bring people together through literature and to help build a more humane and meaningful society. In just two editions, #BBLF has already demonstrated the profound and lasting influence of Indian languages on world literature.



Indian writer B. Jeyamohan shares an informal interaction with readers at #BBLF-2025. True to its spirit, #BBLF offers readers open access to interact closely with all eminent writers.

#BBLF-2026

#BBLF-2024 Highlights

- **#BBLF-2024**, the inaugural edition of the Book Brahma Literature Festival, made a significant impact on the Indian literary ecosystem.
- **Over 450 authors** from across the world participated in the three-day literary extravaganza.
- A total of **90 sessions** were conducted across five parallel venues, featuring discussions on literature, culture, and the arts. 250 speakers participated in these sessions over three days of the festival.
- More than **100 South Indian publishers** participated in the Publisher Conclave, held concurrently with #BBLF2024.
- A delegation from **SALT (South Asian Literature in Translation) at the University of Chicago** participated in the Publisher Conclave.
- Esteemed artists, including **Pandit Venkatesh Kumar, Dr. R. K. Padmanabh, Prakash Raj, Meghana Chandramouli, Manasi Sudhir, Bindumalini Narayanaswamy, and the Natana and Nirdigantha teams**, performed at #BBLF-2024.
- **Eighty book stalls** were set up at the venue, attracting large numbers of readers and book enthusiasts to the vibrant book fair.
- The festival instituted the **Book Brahma Sahithya Puraskara** from its inaugural edition. This prestigious award honours South Indian writers for their lifetime achievements and is presented annually, on a rotating basis, to authors from the Tamil, Malayalam, Telugu, and Kannada literary traditions.
- At #BBLF-2024, the Book Brahma Sahithya Puraskara was conferred upon renowned writer **B. Jeyamohan** in recognition of his outstanding contribution to world literature through his Tamil and Malayalam works.



The 'Booker'-ised inaugural session of #BBLF2025 brought together Booker Prize winners Banu Mushtaq and Deepa Bhasti, literary agent Kanishka Gupta, Indian edition commissioning editor of 'Heart Lamp', Moutushi Mukherjee, in an engaging conversation moderated by publisher Swetha Yerram.

#BBLF-2026

#BBLF- 2025 Overview

- **#BBLF-2025** marked the first official celebration of the Booker Prize 2025 in its motherland. Booker Prize winners Banu Mushtaq and Deepa Bhasti were the centre of attention throughout all three days of the festival.
- In its second edition, #BBLF-2025 hosted over **600 authors** from across the globe.
- A total of **180 sessions** were conducted across eight parallel venues, with a strong focus on four South Indian languages, English, and the guest language, Marathi.
- **350 speakers** participated in engaging conversations in three days of the festival on and off the stage. Both formally and informally.
- Reflecting Bengaluru's identity as the Silicon Valley of India, #BBLF also created space for **discussions on artificial intelligence** and the impact of technology on the future of literature, art, and culture.
- More than **120 South Indian and English publishers** participated in the Publishers Conclave.
- Eminent artistes, including **Laxmi Chandrashekar, the B. Jayashree team, Pravin Godkhindi, Manasi Prasad, T. M. Krishna, Pandit Ganapati Bhat Hasanagi, B Studio, and the Bangalore Club of Kathakali**, performed during #BBLF2025.
- A more curated and well-organised **Festival Book Shop** served book lovers throughout #BBLF-2025, significantly boosting book sales.
- **Hundreds of readers** met celebrated authors from around the world and engaged in meaningful conversations during book-signing sessions.
- The Book **Brahma Sahithya Puraskara 2025** was conferred upon renowned Malayalam writer **K. R. Meera**. Following the award ceremony, she held a profoundly moving conversation about her life and work in a packed auditorium.



Milestones

The Book Brahma Literature Festival is the only literature festival in India to be live-streamed globally. In today's digital world, the festival seeks to transcend physical boundaries and reach the hearts and minds of a global audience through technology. In addition to on-the-ground footfall, #BBLF envisions building a strong digital presence to make Indian-language literature accessible to readers and viewers worldwide.

#BBLF-2026



BBLF 2024	3 days	250 speakers	5 parallel tracks	8 cultural performances
		36,000 footfall in 3 days	5 parallel tracks live-streamed globally	
		2 million digital reach across 42 nations		

The Biggest Indian Language Literature Festival

BBLF 2025	3 days	350 speakers	8 parallel tracks	8 cultural performances
		54,000 footfall in 3 days	5 tracks are live-streamed	
		5.2 million digital reach across 100 nations		



Two Jnanpith Awardees in conversation during an award ceremony at #BBLF. Eminent Indian writers Chandrashekhara Kambara, former President of the Sahitya Akademi, and Damodar Mauzo, renowned Konkani short-story writer and novelist, share a moment of deep discussion.

#BBLF-2026

BBLF-2025 Key speakers



Banu Mushtaq



Deepa Bhasti



K.R.Meera



H.S.Shivaprakash



Vivek Shanbhag



Manu S. Pillai



B.Jeyamohan



Perumal Murugan



Harish Bhat



Prashanth Prakash



Vishwas Patil



Adoor Gopalkrishnan



T.M.Krishna



T.Pantajali Shastri



Volga



Girish Kasaravalli



Salma



Mouthushi Mukharjee



“Narrating Nation: Writing History Between Empire and Republic” featured an absorbing conversation between historian Manu S. Pillai and moderator V. S. Kaikasi in the main auditorium at #BBLF. The session witnessed an enthusiastic turnout from both young and mature readers.

#BBLF-2026

#BBLF-2025 Key Panels

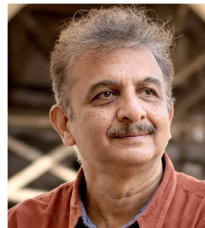


“Books, Brands & Bharath: Literature Meets Everyday India”: One of India’s most influential marketers, keynote speaker, bestselling author, corporate advisor, and Tata Group director Harish Bhat, in conversation with Sanjay Koppikar, Co-founder of EvoluteIQ.



“Literary Translations As A Form Of Creative Expression”: An engaging conversation featuring Booker Prize winner Deepa Bhashti and renowned translators Srinath Perur and Vanamala Viswanatha, moderated by publisher and podcaster Anil Kumar.

Key Panelists



Jayanth Kaikini



C.Mrunalini



Akhil P Dharmarajan



Aditya Korapatti



Kirungai Sethupathi



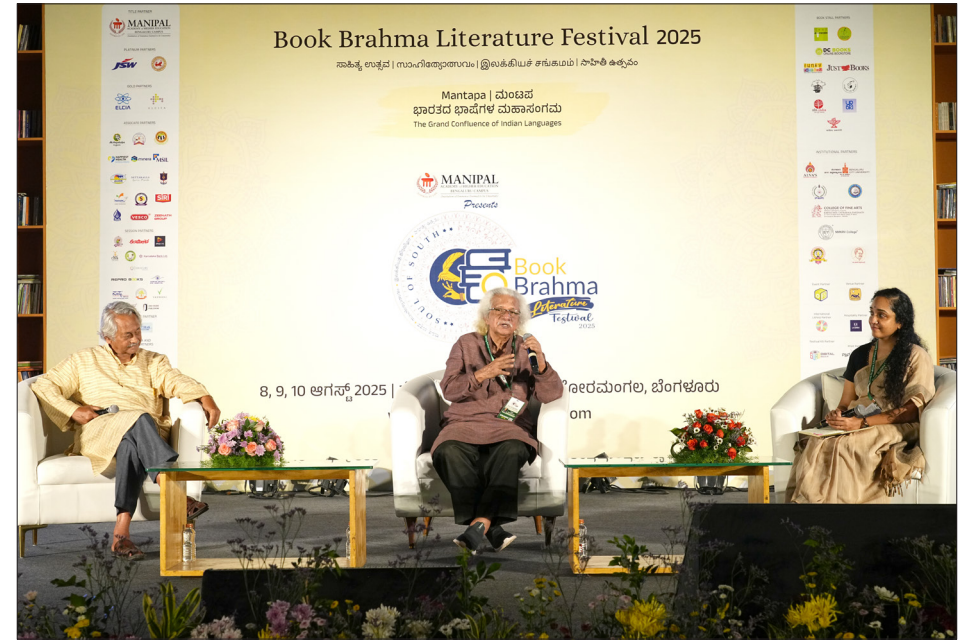
“Unboxing Bengaluru: Memory, Metropolis, and the Making of a New City”: Author and visionary Prashanth Prakash—founding partner of Accel Partners in India and co-founder of the UnboxingBLR Foundation—and writer, poet, and translator Prathiba Nandakumar in conversation with Suresh Narasimhan, co-founder of JustBooks.

#BBLF-2026

#BBLF-2025 Key Panels

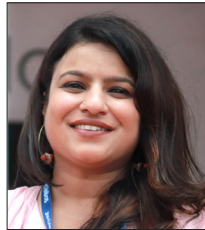


“Echoes of Sangam: Reimagining Roots in Contemporary South Indian Literature”: Tracing the roots of South Indian literature to the Sangam era (c. 300 BCE–300 CE), writer and classical vocalist T. M. Krishna and acclaimed author Perumal Murugan engaged a packed auditorium in a compelling conversation on its past and present.



“From Page to Frame: The Literary Soul of Indian Parallel Cinema”: An enthralling exchange featuring acclaimed filmmakers Adoor Gopalakrishnan and Girish Kasaravalli, in conversation with writer and award-winning screenwriter Archana Vasudevan.

Key Panelists



Mayura Shreyams Kumar



Shaji Chen



Flight Lieutenant Poornima Malagimani



Nataraj Huliyaar



Sugata Srinivasaraju



From 2025, the Book Brahma Literature Festival (#BBLF) introduced a new tradition of inviting a guest language from north of the Vindhyas. In its first such initiative, Marathi was chosen as the guest language. Renowned Indian writers from Maharashtra, including Laxman Gaikwad, Sharankumar Limbale, and Vishwas Patil, along with many other noted authors, participated in #BBLF2025, enriching the festival with diverse literary voices and perspectives.

#BBLF-2026

Guest Language

Inclusiveness and providing a vibrant platform for all Indian languages to engage in dialogue are the core values of the Book Brahma Literature Festival. In 2025, #BBLF invited Marathi as the Guest Language, with prominent Marathi writers participating in the three-day festival. Three major Marathi sessions were held at AKSHARA, enriching the festival with diverse literary voices and meaningful conversations. All sessions are held in Marathi, enabling Marathi readers to join the #BBLF family.

Sessions:

- 1) “Writing Margins, Staging Histories: Documenting the Lives of the Oppressed in Marathi Literature and Theatre.”: Sharan Kumar Limbale, Makarand Sathe, Laxman Gaikwad, and Vaibhav Lokur participated in this discussion.
- 2) “Page to Page: The Author – Translator Journey”: Vishwas Patil was in conversation with Nadeem Khan.
- 3) “Time, Memory, and the Marathi Theatre”: Asutosh Potdar and Premanand Gajvi were in interaction with Vaibhav Lokur.

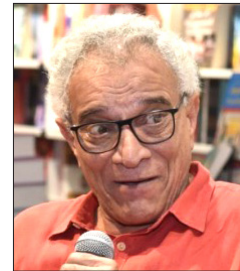
Key Panelists



Makarand Sathe



Vaibhav Lokur



Nadeem Khan



Premanand Gajvi



Asutosh Potdar

We are delighted to announce
Bengali as the Guest Language of #BBLF-2026!

ಕನ್ನಡ ಭಾಷಾ ಗೋಷ್ಠಿಗಳ ವೇದಿಕೆ



Kannada is the language of this land. At its core, # BBLF 2026 featured 40 engaging Kannada sessions and book launches. Among them, one stood out—the “Father–Son Jugalbandi.” Renowned Indian writer Kum. Veerabhadrappa and his son, poet Pravara Kottur, held a mesmerizing conversation at Angala, leaving the audience deeply moved.

#BBLF-2026

Host Language



Every year, more than 7,000 new titles are published in the Kannada literary world, and over 70% of the titles are from new writers. In an engaging session titled “First Words, Deep Turmoil: Voices of New Writers,” Manjula Hulikunte, Ismail Talkal, Pallavi B. N., and Sadhashiv Soraturu came together for a thoughtful and meaningful conversation, reflecting the depth and promise of emerging voices in Kannada literature.



Literature and cinema have always shared an umbilical connection. Especially in the South Indian context, this bond is deeply inseparable. In the digital era, however, the very definition of entertainment has undergone a profound transformation. In this backdrop, noted Sandalwood film personalities Yograj Bhat, Keerthi Narayan, Kavya Shah, and Jogi engaged in a delightful and insightful dialogue titled “Reels and Reels: The New Face of Entertainment,” exploring how storytelling is evolving across screens and platforms.

Key Panelists



Dadapeer Jayman



Guruprasad Kaginele



Rajalaxmi Ankalagi



Renuka Nidugunti



Preethi Nagaraj



For thousands of years, South Indian literature has served as the voice of the people and a powerful counterforce to authority. In preserving socio-economic harmony, literature has played a vital role, often inspiring and sustaining transformative movements and revolutions. In this spirit, noted Indian writers Paul Zacharia, H. S. Shivaprakash, Ajithan, Volga, and Anuja Chandramouli came together for a profound and thought-provoking discussion titled "Words and Worlds: Literature as a Site of Ideological Resistance."

#BBLF-2026

South comes together



Along with Kannada, Tamil, Malayalam, Telugu, Konkani, Tulu, Kodava, and other South Indian languages find an equal and meaningful place at #BBLF. During #BBLF 2025, renowned writers from the southern tip of India—M. Ezumalai, K. P. Ambikapathy, and R. Kamarasu—engaged in an insightful dialogue titled “Folk Arts of Tamil Nadu: History and Culture,” exploring the region’s rich cultural legacy.



In terms of readership and thematic diversity, Malayalam literature stands out among Indian languages. During #BBLF 2025, noted writers from “God’s Own Country”—Bineesh Puthuppanam, Mohammad Abbas, and Nimna Vijayan—shed light on the evolving landscape of Malayalam fiction in a compelling session titled “Diverse Voices in Malayalam Novels.”

Key Panelists



Mohammad Khadeer Babu



K.P Ramanunni



Imaiyam



Sheeja Vakkom



Rema Prasanna Pisharody



#BBLF strongly believes that informal interactions between authors and readers are essential. Such exchanges allow readers to meet their favourite authors and offer writers valuable insights into their readers' minds. Guided by this belief, a special vertical titled "Mukamukhi" was curated at #BBLF 2025. Over three days, 36 noted authors engaged in direct, one-on-one interactions with readers via this platform. Among the highlights was a "Mukamukhi" session with Booker Prize winner Banu Mushtaq, which drew immense interest and appreciation from readers.

#BBLF-2026

Face-to-Face



“Mukhamukhi” emerged as a resounding success at #BBLF 2025. One of its memorable moments was the direct interaction between readers and N. S. Madhavan—a former IAS officer who served in Bihar and a distinguished Indian writer from Kerala—held under a green canopy, with a gentle drizzle that added quiet charm to the exchange.

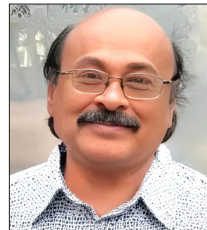


Another highlight was the intimate interaction with Damodar Mauzo, the legendary storyteller from Goa, Jnanpith Awardee, and an acclaimed novelist, short story writer, and screenwriter in Konkani, who shared a close and heartfelt encounter with readers at #BBLF 2025.

Key Panelists



Ravi Mantri



Madhuranthakam Narendra



Na Someshwara



Vasudhendra



Praveen Godkindi



B.R.Lakshman Rao



During #BBLF-2025, book signings, author interactions, and question-and-answer sessions were actively encouraged. Young readers from Bengaluru thronged the book-signing session of noted Indian writer and young historian Manu S. Pillai. What began as a drizzle soon turned into heavy rain, but the eager readers never let Manu have a moment's rest.

#BBLF-2026

Readers are Kings & Queens



Readers are the heart of every literary gathering on earth. A passionate reader poses a thoughtful question to T. M. Krishna and Perumal Murugan (left); young readers engage with the panelists during the inaugural session, “Beyond Booker – Tales that Travel: The Future of Indian Stories” (centre); and noted Indian writer and Book Brahma Sahithya Puraskar–2025 awardee K. R. Meera interacts with the media outside the main auditorium (right).



'THE PICTURE' of #BBLF-2025. A little reader who came to #BBLF Chinnaraloka with her mother not only received her own delegate tag but also a brochure. And the story didn't end there. She opened the brochure and began browsing through it with complete attention. At that moment, an audience member captured the scene and shared the photograph with the organising team. It truly felt as though the future of literature is in safe hands.

#BBLF-2026

The future

Chinnaraloka is an integral part of #BBLF, dedicated to children and children's literature. #BBLF-2025 featured a specially curated space for Chinnaraloka, which saw strong participation from children and parents. Several schools also sent student groups to participate in the sessions. Across all three days of the festival, Chinnaraloka hosted storytelling sessions, activity-based learning programmes, and performances. Renowned writers and artists such as Roopa Pai, Seema Karanth, Sangeetha Kadur, Nilimpa Nisarga, Anupama K. B., Shyam Madhavan Sarada, Badal Nanjundaswamy, Fanaa the Band, Pika Nani, Lavanya Prasad, Shailaja S., and the Krithika Sreenivasan team participated as resource persons.

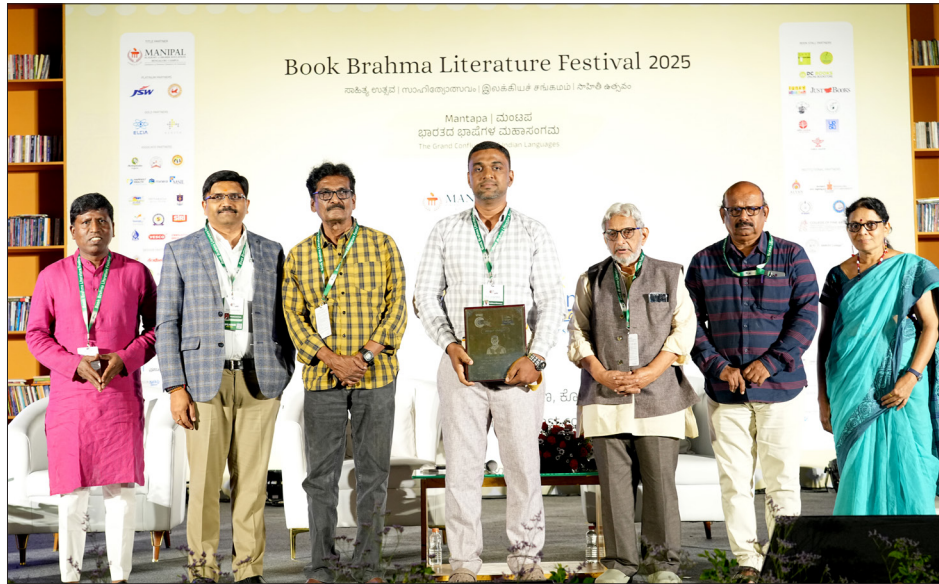




Noted Indian writer from Kerala, K. R. Meera, was conferred the prestigious Book Brahma Sahithya Puraskara-2025 at a glittering ceremony held on the third day of the festival. The award presentation was graced by Book Brahma Editor-in-Chief Devu Pattar; the title partner represented by MAHE's Principal Officer (Student Acquisition and Marketing) and Founding Dean, Aditya Jadav; #BBLF Chief Mentor Hampa Nagarajaiah; awardee K. R. Meera; Jnanpith Awardees Chandrashekar Kambara and Damodar Mauzo; and #BBLF Festival Director Satish Chapparike.

#BBLF-2026

Awards & Recognition



For the past four years, Book Brahma has been organising the Book Brahma Independence Day Short Story Competition and the Book Brahma Novel Award in Kannada. The short story competition receives over 500 entries annually, while the novel award attracts around 100 submissions.



In 2024, Book Brahma instituted the Book Brahma Sahithya Puraskara for South Indian writers. This annual award is presented on a rotational basis to writers in Tamil, Malayalam, Telugu, and Kannada. The inaugural 2024 award was conferred on B. Jeyamohan. In 2025, the jury selected K. R. Meera from Malayalam literature as the awardee. In 2026, the honour will be bestowed upon a Telugu writer.

From #BBLF-2026 one more award...

‘Book Brahma - Bookworm English Fiction of The Year’

This award will be presented annually to the best English translation of a work of fiction originally written in Tamil, Malayalam, Telugu, or Kannada. A separate jury will select the finest translated fiction published in 2025. The award will include a cash prize of ₹1 lakh, a citation, and book bouquets. The honour will be shared equally between the original author and the translator.



Book Brahma firmly believes that art, literature, and culture are deeply intertwined and inseparable. Guided by this belief, #BBLF is thoughtfully designed to bring together cultural performances, art exhibitions, and literary discussions. In 2024 and 2025, eight cultural performances were presented over three days in the main auditorium. During #BBLF-2025, internationally acclaimed Carnatic vocalist T. M. Krishna mesmerised thousands in the audience with his concert at the main auditorium, Mantapa.

#BBLF-2026

Cultural Bonanza



The Bangalore Club for Kathakali presented Duryodhanavadham on the final day of #BBLF-2025, drawing the curtain up for #BBLF-2026. The ninety-minute performance left a fully packed Mantapa audience awestruck.



On the third day of #BBLF-2025, internationally acclaimed Hindustani classical vocalist Pandit Ganapati Hasnagi filled the morning air with the magic of his voice, leading the audience through evocative morning ragas. His soulful performance captivated not only those gathered at the Mantapa but also viewers across more than 100 countries through live streaming.

Performers



**Laxmi
Chandrashekar**



**B. Jayashree
and team**



**Manasi Prasad
and team**



**Pandit
Ganapati Bhat**



**John Basheer and
the B Studio team**



Books, artefacts, food, and a generous serving of literature were the defining elements of #BBLF. Beneath the green canopy of the venue in the heart of the Garden City, the #BBLF flea market and food court have always drawn book lovers in large numbers. They linger on the garden benches of the cafeteria—sitting with favourite authors, friends, and even Facebook friends met for the first time, as well as new friendships forged at #BBLF—savouring filter coffee and unhurried conversations.

#BBLF-2026

Books – Artefacts



#BBLF Festival Book Shop is the destination for all book lovers during the three days of the fiesta. Dedicated language-based sections from Bookworm – English, Navakarnataka – Kannada, D.C.Books- Malayalam, Chaaya Publications- Telugu, Kalachuvadu Publications- Tamil, PIB, Central Sahitya Akademi, and National Book Trust- Indian languages and English. During #BBLF-2025, more than 30,000 book lovers visited the Festival Book Shop and picked thousands of books from the shelves.

From #BBLF-2026

Festival Book Shop and Flea Market for 10 days!

From August 14-23, 2026



During the three days of #BBLF, all 8 parallel tracks were filled with people from 8.30 am to 8.30 pm. #BBLF-2025 drew an overwhelming response, with over 54,000 literature lovers attending.

#BBLF-2026

#BBLF-2025 at a Glance

When viewed through the lenses of social background, educational attainment, and age demographics, #BBLF successfully cut across all segments of society, establishing itself as a genuinely inclusive and impactful literary platform.

One of the most significant takeaways of the festival was the depth of literary engagement. Nearly 80% of attendees were avid readers and book lovers, as evidenced by enthusiastic participation across sessions and robust book sales in five languages. This strongly reinforces #BBLF's position as a reader-centric festival rather than a purely cultural spectacle.



Social Composition of Attendees

- Higher middle class: 46%
- Middle class: 27%
- Affluent class: 21%
- Ruling/leadership class: 6%

The data highlights a strong representation from the aspirational and knowledge-driven middle and higher-middle classes, traditionally the backbone of literary and cultural movements in India.



Educational Profile

- Students: 43%
- Graduates: 26%
- Postgraduates and above: 31%

The substantial presence of students and highly educated participants underscores #BBLF's role as a learning-oriented, intellectually stimulating space that appeals to both emerging readers and seasoned scholars.



Age-wise Distribution

- Below 24 years: 48%
- 24–35 years: 12%
- 35–50 years: 33%
- 50 years and above: 12%

The strong participation of young readers under 24, alongside a significant presence of mature audiences, reflects healthy intergenerational engagement with literature, ensuring the continuity and growth of reading culture.



During #BBLF-2024 and #BBLF-2025, the festival expanded its global footprint through live streaming on YouTube. All five major verticals of #BBLF reached audiences worldwide via these broadcasts. In addition, expatriates, academics from various countries, and students from across the globe actively participated in the festival during these editions.

#BBLF-2026

Global Reach

5.2 million digital reach globally

Literature lovers from 100 countries were part of #BBLF-2026 through a digital path

Overall #BBLF - 2025 digital performance

Total Views: 41,81,158 (4.1M)

Impression: 52,23,256 (5.2M)

Content Interactions: 95,107 (95K)

Video Views: 11,50,014 (1.1M)



Facebook:



- Views: 29,30,388 (2.9M)
- Content Interactions: 80,107 (80K)
- Video Views: 9,39,714 (939K)
- Followers Gained: 4,425 (4.4K)

Instagram:



- Views: 10,20,070 (1M)
- Content Interactions: 13,800 (13.8K)
- Followers Gained: 600

YouTube:



- Views: 2,10,300 (210K)
- Impressions: 25,20,546 (2.5M)
- Watch Time: 7,300 hours

X (Twitter):



- Reach: 20,400 (20.4K)
- Impressions: 53,400 (53.4K)
- Content Interactions: 1,200 (1.2K)

Around 70% of digital visitors were in the 20–45 age group



#BBLF-2025, the second edition of 'Book Brahma Literature Festival,' reached 100 nations across the world through live streaming. A dedicated media team worked in the backend and made the authentic voice of 'Soul of South' reach globally.

language is neither proper Tamil nor Malayalam. I did my MA in Tamil from Trivandrum, and now I teach Tamil in Bengaluru to students whose medium is Kannada."

Kannada writer Jayant Kalki, whose mother tongue is Konkani, echoed the sentiment, calling language a unifying force. "Language is a means to bring people together, not to keep for oneself. If I'm alone, there's no need for a language. In literature, the reader is an anonymous person to whom we are talking. Language means a society; it means the human world," he said.

Kambar, Damodar Mauzo, I M N...
Adoor Gopalakrishnan.

ity

Bhasthi, Cha
anu S Pillai, P

ART EXHIBITION
Showcasing a Diverse Range of Paintings & Artworks

Soul of South
Book Brahma Literature
St. John's Auditorium, Koramangala, Bengaluru, 9-11 August

Venue: St. John's Auditorium, Koramangala, Bengaluru
ಸಂಸ್ಥೆ: ಬ್ರಹ್ಮಾ ಪುಸ್ತಕೋತ್ಸವ (Brahma Book Festival)

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Published : 10 08 2025, 5:02 IST | Last Updated : 10 08 2025, 5:02 IST



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ages in the modern world
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02:32 IST



Hindi is an alien. Apabhramsa language, says Author B Jeyam

HINDI IS AN ALIEN LANGUAGE

Watch on YouTube

South First spoke to Tamil and Malavalam writer. B Jeyamohan on the sidelines

Who is more transparent about Dalit literature? Only Dalits, says Tamil writer
kritharani

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In Media



<https://timesofindia.india-times.com/city/bengaluru/language-transcends-borders-say-writers-at-book-brahma-literature-festival-in-bengaluru/articleshow/123195397.cms>

THE TIMES OF INDIA

Language transcends borders, say writers at Book Brahma Literature Festival in Bengaluru

Anush S / Aug 09, 2025, 00:06 IST

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Bengaluru: At a time when one is often caught in linguistic debates, several South Indian writers — including those who write in languages different from their mother tongue — came together at Book Brahma Literature Festival Friday, stressing that language transcends borders.

Tamil novelist Carlos Tamilavan illustrated this idea through his own Journey: "I am from Nanjilnadu in southern Tamil Nadu. Though I write in Tamil, my language is neither proper Tamil nor Malayalam. I did my MA in Tamil from Trivandrum, and now I teach Tamil in Bengaluru to students whose medium is Kannada."

Kannada writer Jayant Kalkini, whose mother tongue is Konkani, echoed the sentiment, calling language a unifying force. "Language is a means to bring people together, not to keep for oneself. If I'm alone, there's no need for a language. In literature, the reader is an anonymous person to whom we are talking. Language means a society; it means the human world," he said.

<https://www.deccanherald.com/india/karnataka/bengaluru/curtains-fall-on-book-brahma-lit-fest-3674817>



Curtains fall on Book Brahma Literature Festival

The three-day festival drew close to 30,000 participants from across the southern states, featuring panel discussions, book readings, author meet-and-greets, and cultural performances.

DH DHNS

Last Updated : 11 August 2025, 01:49 IST



Malayalam writer KR Meera shares a light moment with literateurs Prof Hampa Nagarajiah and Chandrashekhara Kambara at the litfest on Sunday. Meera received the 'Book Brahma Sahitya Puraskara' for her contribution to Malayalam literature. Credit: DH PHOTO/RANJU P

<https://www.thehindu.com/news/cities/bangalore/book-brahma-literature-festival-2024-kicks-off/article68506694.ece>



THE HINDU

Book Brahma Literature Festival 2024 kicks off

The opening day was a collage of discussions on various subjects, including AI, translations, modern poetry, languages, film, autobiographies, and Dalit feminism.

Updated - August 09, 2024 11:15 pm IST - Bengaluru

THE HINDU BUREAU



Writer Vivek Shanbhag during the inauguration function of Book Brahma Literature Festival 2024 in Bengaluru on Friday.

Lit fest focusing on Indian languages from today

The festival's first edition featured five verticals (sessions conducted parallelly), and this year, the number has risen to eight.



Tini Sara Anien

Last Updated : 08 August 2025, 03:53 IST

<https://www.deccanherald.com/india/karnataka/bengaluru/lit-fest-focusing-on-indian-languages-from-today-3671383>



The literature festival saw 20,000 visitors last year. Credit: Special arrangement

<https://www.deccanherald.com/india/karnataka/bengaluru/literature-fest-on-south-indian-languages-in-bengaluru-city-3643173>



Literature fest on South Indian languages in Bengaluru city

Notable speakers include Bhanumathi Mustak, Deepa Bhashti, Chandrashekhara Kambar, Damodar Mauzo, TM Krishna, S Diwakar, Manu S Pillai, Paul Zacharia, and Adoor Gopalakrishnan.

DH DHNS

Last Updated : 23 July 2025, 02:32 IST



Image for representational purposes. Credit: iStock

By: Express News Service

Bengaluru | August 9, 2024 01:58 PM IST

4 min read



With over 450 writers and 220 panelists participating, the discussions promise to be intellectually stimulating, covering a wide range of topics. (Express Photo)

Written by Ritisha Mitra

As the monsoon showers drench Bengaluru, the city is set to be drenched in another kind of delight—the vibrant hues of literature, art, and culture. The Book Brahma Literature Festival, the annual flagship festival of Book Brahma, is themed around ‘The Soul of South’, and is all set to kick off from Friday at St John’s Auditorium in Bengaluru.

<https://indianexpress.com/article/cities/bangalore/3-day-book-brahma-literature-festival-in-bengaluru-kicks-off-from-today-9504410/>



<https://www.thehindu.com/news/cities/bangalore/book-brahma-literature-festival-2024-from-august-9-to-11-300-writers-from-all-south-indian-languages-to-come-together-for-the-event/article68399856.ece>

THE HINDU

Bengaluru from August 9 to 11

300 writers from all South Indian languages to come together for the event

Updated - July 15, 2024 05:20 pm IST - Bengaluru

THE HINDU BUREAU

2 READ LATER



Writer and Researcher Hampa Nagarajiah and others releasing the poster of Book Brahma Literature Festival, in Bengaluru on Saturday. | Photo

THE NEW INDIAN EXPRESS

Bengaluru

Book Brahma Literature Festival : Words from south

This upcoming literary festival is bringing together over 300 prominent personalities from across South India to highlight the importance of regional literature



<https://www.newindianexpress.com/cities/bengaluru/2024/jul/16/book-brahma-literature-festival-words-from-south>



Book Brahma Festival 2025 opens with spotlight on South Indian languages, AI

The festival opened with a ‘Beyond Booker’ session featuring Banu Mushtaq, Deepa Bhashti, Kanishka Gupta, and Moutushi Mukherjee, moderated by Swetha Yerram.



Last Updated : 09 August 2025, 01:33 IST



Banu Mushtaq, winner of the International Booker Prize 2025 for Heart Lamp, at the lifest in Bengaluru on Friday. Credit: DH PHOTO/Prashanth HG

Bengaluru: Literature enthusiasts from across South India flocked to the Book Brahma Festival 2025 as it opened on Friday.



<https://www.deccanherald.com/india/karnataka/bengaluru/book-brahma-festival-2025-opens-with-spotlight-on-south-indian-languages-ai-3673198>



<https://thesouthfirst.com/featured/book-brahma-lit-fest-celebrating-the-depth-and-diversity-of-south-indian-languages/>



The first day of Book Brahma Literature Festival 2024: A cultural tapestry in Bengaluru

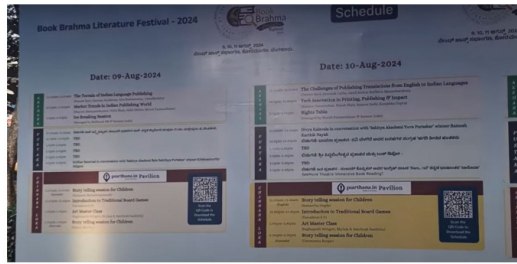
This event, the largest Indian language literature festival, features around 300 writers from Kannada, Malayalam, Telugu, Tamil, and English.



Deekha Devadiga



Published Aug 09, 2024 | 5:41 PM — Updated Aug 11, 2024 | 10:59 AM



Book Brahma Literature Festival.

Soul of South festival by Book Brahma highlighted the multilingual nature of Bengaluru

The three-day festival, called 'Soul of South', was structured around six venues on one campus. Each section offered a distinctive mix of panel discussions, performances, book launches, and interactive sessions, attracting a diverse audience of literature enthusiasts across the three days

Published - August 13, 2024 09:00 am IST - Bengaluru



YEMEN S.



Book stall at the festival in Bengaluru. | Photo Credit: K. BHAGYA PRAKASH



<https://www.thehindu.com/news/cities/bangalore/soul-of-south-festival-by-book-brahma-highlighted-the-multilingual-nature-of-bengaluru/article68515642.ece>



<https://www.deccanherald.com/india/karnataka/bengaluru/litera-ture-buffs-through-the-book-brahma-literature-festival-3143974>

Literature buffs through the Book Brahma Literature Festival

Marrying poetry and storytelling with art and music, the festival will hold detailed discussions dissecting various concepts of past, present, and future trends of South Indian languages and literature.



Book Brahma Literature Festival logo. Credit: Book Brahma Literature Festival website.



<https://newskarnataka.com/bengaluru/south-indian-literary-voices-shine-at-book-brahma-literature-festival/11082024#google>



THE HINDU

B. Jeyamohan awarded inaugural Book Brahma Sahitya Puraskara

Published - August 11, 2024 09:57 pm IST - Bengaluru

THE HINDU BUREAU



PRINT



Hindustani vocalist Parudith M. Venkatesh Kumar performing at Book Brahma Literature Festival in Bengaluru. | Photo Credit: K. BHAGYA PRAKASH



<https://www.thehindu.com/news/national/karnataka/b-jeyamohan-awarded-inaugural-book-brahma-sahitya-puraskara/article68513382.ece>

Tamil and Malayalam writer B. Jeyamohan was awarded the inaugural Book Brahma Sahitya Puraskara - 2024, as the three-day Book Brahma Literature Festival drew to a close in the city on Sunday. The award is given to an Indian language writer and carries a purse of ₹2 lakh.

Book Brahma lit fest: Celebrating the depth and diversity of South Indian languages

Panelists explored the challenges facing South Indian languages in the modern world and discussed ways to preserve and promote the linguistic treasures.



k. Nitika Shivani

Published Aug 10, 2024 | 6:36 PM — Updated Aug 11, 2024 | 10:58 AM



Book Brahma Literature Festival.

Sita's pensiveness added vibrance to the Book Brahma Literature Festival as Bengaluru



<https://thesouthfirst.com/featured/book-brahma-lit-fest-celebrating-the-depth-and-diversity-of-south-indian-languages/>



300 South Indian writers identify their main enemy today—AI

The three-day Book Brahma Literature Festival: Soul of South was attended by over 300 renowned South Indian language writers, including Perumal Murugan, Jayant Kaikini, B Jeyamohan, and HS Shivaprakash.

ANISHA REDDY | 14 August, 2024 12:34 pm IST



Panelists at the Book Brahma Literature Festival | Dhruv Anisha Reddy | ThePrint



<https://theprint.in/feature/300-south-indian-writers-identify-their-main-enemy-to-day-ai/2222369/>

ThePrint



<https://www.deccanherald.com/india/karnataka/book-brahma-sahitya-puraskara-to-honour-writers-3136718>



'Book Brahma Sahitya Puraskara' to honour writers

The first day of the literary festival on August 9 will feature the 'Book Brahma Novel Award' presented by Tamil writer Perumal Murugan. Following the award presentation, there will be an interaction with Murugan.



Last Updated : 05 August 2024, 03:25 IST



A poster of Book Brahma Literature Festival 2024. Credit: Facebook/@Book Brahma

There have been many Indian writers like Tagore, Says Poet Rema Pisharody

Poet Rema Pisharody speaks to South First on the sidelines of the Book Brahma Literature Festival 2024.



Published Aug 26, 2024 | 4:16 PM — Updated Aug 26, 2024 | 4:16 PM



<https://thesouthfirst.com/videos/there-have-been-many-indian-writers-like-tagore-says-poet-rema-pisharody/>

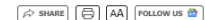


<https://timesofindia.india-times.com/city/bengaluru/scholars-emphasize-the-importance-of-translating-south-indian-literary-works-for-global-audience/articleshow/112434789.cms>

THE TIMES OF INDIA

Scholars: Make south Indian literary works accessible to global audience

Yashaswini & Hamsaveni N / TNN / Updated: Aug 26, 2024, 17:10 IST



At the Book Brahma Literature Festival-2024 in Bengaluru, critics and scholars discussed the resilience of south Indian languages like Tamil, Telugu, Kannada, and Malayalam. While acknowledging the need for more listeners and global engagement, they highlighted translating regional literature into global languages as a vital step to



Representative Image

BENGALURU: When the typewriter was first introduced to India, there was anxiety that regional languages might fade into oblivion. The mechanisation of writing seemed to tip the scales in favour of English, prompting fears that the rich tapestry of south Indian languages — Tamil, Telugu, Kannada and Malayalam — would be overshadowed. Yet, as history unfolded, these fears proved unfounded.



<https://thesouthfirst.com/featured/from-being-a-cop-to-penning-history-a-conversation-with-retired-ips-officer-chandrashekar/>



From being a cop to penning 'history': A conversation with retired IPS officer Chandrashekar

Chandrashekar is the author of 'Kaveri Vivaada - Ondu Aithihaasika Hinnota,' which delves into the long-standing Cauvery river dispute.



Published Aug 13, 2024 | 8:00 AM — Updated Aug 14, 2024 | 10:06 PM



Feminism today not inclusive of Dalit, Adivasi voices: Dalit women writers at BBLF 2024

Subhadra believes the popular notions of feminist movements in the country today are a western, white-washed borrowing.

Udhavi Balakrishna | DH
Last Updated : 11 August 2024, 19:30 IST



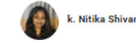
<https://www.deccan-herald.com/india/karnataka/bengaluru/feminism-today-not-inclusive-of-dalit-advasi-voices-dalit-women-writers-at-bblf-2024-3146349>



<https://thesouthfirst.com/tamilnadu/who-understands-dalit-literature-better-only-dalits-says-tamil-poet-sukritharani/>

Who is more transparent about Dalit literature? Only Dalits, says Tamil poet Sukritharani

Writing about Dalit experiences requires more than empathy. It demands an understanding of the struggles in a deeply hierarchical society.

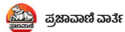


Published Aug 14, 2024 | 9:00 AM — Updated Aug 14, 2024 | 9:47 AM



Sukritharani and Perumal Munigan

ಬುಕ್ ಬ್ರಹ್ಮ: ಸಾಹಿತ್ಯ ಉತ್ಸವ ಆ.8 ರಿಂದ



Published : 20 ಜುಲೈ 2025, 21:57 IST | Last Updated : 20 ಜುಲೈ 2025, 21:57 IST



ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವದ ಲೋಗೊ

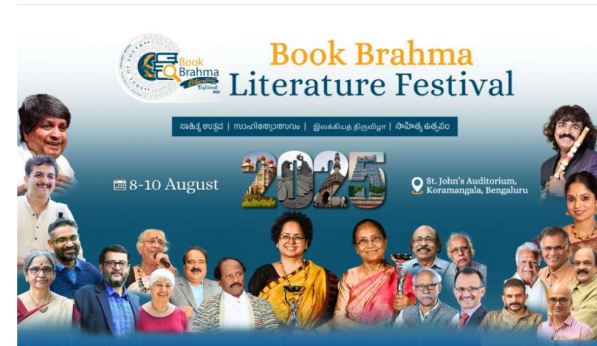
ಬೋರ್ಡರು: ಬುಕ್ ಬ್ರಹ್ಮ ಸಂಸ್ಥೆಯು ಕೋಲಾರವಿಲ್ಲದ ಸೇಂಟ್ ಜಾನ್ ಸಭಾಂಗಣದಲ್ಲಿ ಆಗಸ್ಟ್ 8 ರಿಂದ 10ರವರೆಗೆ 'ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವ' ಹಮ್ಮಿಕೊಂಡಿದೆ.

ಪ್ರಜಾವಾಣಿ

<https://www.pra-javani.net/district/bengaluru-city/book-brahma-literary-festival-to-be-held-in-bengaluru-3416731>



ದಕ್ಷಿಣ ಭಾರತದ ಭಾಷೆಗಳ ಮಹಾಸಂಗಮಕ್ಕೆ ಬೆಂಗಳೂರು ಸಜ್ಜು: ಆಗಸ್ಟ್ 8-10 ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವ 2025



ಆಂದೋಲನ



<https://andolana.in/state/book-brahma-literature-festival-2025/>

'ಬುಕ್ ಬ್ರಹ್ಮ' ಸಾಹಿತ್ಯ ಉತ್ಸವಕ್ಕೆ ಜಾಲನೆ: ಭಾಷೆಗಳ ಬೆಸುಗೆಗೆ ಸಾಹಿತ್ಯದ ಬಂಧ

ವರಣ ಸಗಡ

Published : 9 ಆಗಸ್ಟ್ 2025, 0:58 IST | Last Updated : 9 ಆಗಸ್ಟ್ 2025, 0:58 IST



ಸಾಹಿತ್ಯ ಉತ್ಸವದಲ್ಲೆ ಪಾಲ್ಗೊಂಡಿದ್ದ ಸಾಹಿತ್ಯಾಸಕ್ತರು ಸಮಾಲೋಚನೆ ನಡವಿಸುತ್ತಾ ಹೆಜ್ಜೆ ಪಾಡಿದರು ಪ್ರಜಾವಾಣಿ ಚಿತ್ರ: ಪ್ರಜಾವಾಣಿ ಎಸ್.ಸಿ.

ಪ್ರಜಾವಾಣಿ

<https://www.prajavani.net/district/bengaluru-city/book-brahma-literature-festival-bengaluru-3459510>



BOOK BRAHMA LITERATURE FESTIVAL-2024
9-11 August 2024

ART EXHIBITION
Showcasing a Diverse Range of Paintings & Artworks

Venue: St. John's Auditorium, Koramangala, Bengaluru
ಸಾಹಿತ್ಯ ಉತ್ಸವ | ಸಾಹಿತ್ಯ ಅಭಿವೃದ್ಧಿ | ಇಲಾಖಾತ್ಮಕ ಅಭಿವೃದ್ಧಿ | ಸಾಹಿತ್ಯೋತ್ಸವ



<https://agni-prapancha.com/bookbrahmalit-fest-art-exhibition/>

AGNI PRAPANCHA
e Mag
Editor: Ganapathi Agnihotri

Soul of South
Book Brahma Literature
St. John's Auditorium, Koramangala, Bengaluru, 9-11 August



<https://roovari.com/book-brahma-literature-festival-2025-at-koramangala-upcoming-jul2025/>

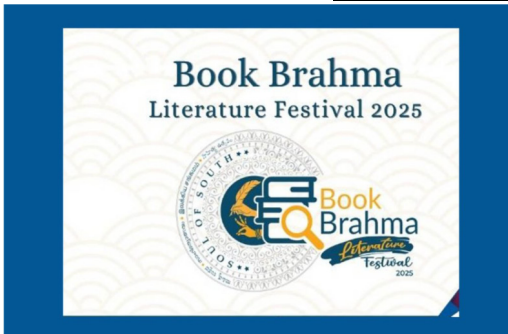
ಕೋರಮಂಗಲದಲ್ಲಿ 'ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವ' | ಆಗಸ್ಟ್ 08ರಿಂದ 10

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ಎವ ನಿಯಂತ್ರಿಸುವವರು ಯಾರು?: 'ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವ'ದಲ್ಲಿ ಚರ್ಚೆ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

Published : 9 ಆಗಸ್ಟ್ 2025, 0:17 IST | Last Updated : 9 ಆಗಸ್ಟ್ 2025, 0:17 IST

ಪ್ರಜಾವಾಣಿ



ಅಕ್ಷಿ ಚಂದ್ರಶೇಖರ್ ಅವರು 'ಸಂಗಾಲ್' ಎನ್ನುವ ಕೃತಿಯನ್ನು ಪ್ರಸ್ತಾಪಿಸುತ್ತಿದ್ದಾರೆ.



<https://www.prajavani.net/district/bengaluru-city/artificial-intelligence-debate-book-brahma-literature-festival-3459699>



<https://www.prajavani.net/district/bengaluru-city/book-brahma-lit-fest-second-day-of-book-brahma-literary-festival-literary-celebration-entertaining-music-3460792>

'ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವ'ದ ಎರಡನೇ ದಿನ: ಸಾಹಿತ್ಯ ಸಂಭ್ರಮ, ರಂಜಿಸಿದ ಸಂಗೀತ

'ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವ'ದ ಎರಡನೇ ದಿನ ಹೆಚ್ಚಿದ ಉತ್ಸಾಹ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ


Published : 10 ಆಗಸ್ಟ್ 2025, 5:02 IST | Last Updated : 10 ಆಗಸ್ಟ್ 2025, 5:02 IST



ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವದ ಎರಡನೇ ದಿನದಂದು ಸಾಹಿತ್ಯ ಅಭಿವೃದ್ಧಿ ಸಾಹಿತ್ಯ ಪ್ರಚಾರಣಾ ಪ್ರಜಾವಾಣಿ ಚಿತ್ರ

ಬುಕ್ ಬ್ರಹ್ಮ ಉತ್ಸವ: ಸಾಹಿತ್ಯ ಸಂಭ್ರಮದಲ್ಲಿ ಸಂಗೀತದ ಸಿಂಚನ

ಬುಕ್ ಬ್ರಹ್ಮ ಸಂಸ್ಥೆ ಹಮ್ಮಿಕೊಂಡಿದ್ದ 'ಬುಕ್ ಬ್ರಹ್ಮ ಸಾಹಿತ್ಯ ಉತ್ಸವ' ಸಂಪನ್ನ

 ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

Published : 10 ಆಗಸ್ಟ್ 2025, 21:38 IST | Last Updated : 10 ಆಗಸ್ಟ್ 2025, 21:38 IST



ಉತ್ಸವದಲ್ಲಿ ಸಾಹಿತ್ಯ ಸಂಭ್ರಮದ ಪ್ರದರ್ಶನದ ಒಂದು ದೃಶ್ಯ



<https://www.prajavani.net/district/bengaluru-city/book-brahma-festival-literature-music-bengaluru-3462302>

 ಪ್ರಜಾವಾಣಿ

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https://coolbangalorenews.com/article-in-detail.php?id=265&cat=news_reviews



ಪುಕ್ ಪಿರಮ್‌ಮಾ



ಪುಕ್ ಪಿರಮ್‌ಮಾ ಇಲಕಕಿಯ ತಿರುವಿಞ್ಞಾ 2025

ಂ.ಕೊಪಾಲಕಿರಂಞ್ಞಣ್ಣೆನ್ • 04 Sep 2025 • 2 min read



ಪಿರಮಾನ್ಡಮಾಕ ನಡಂಢ್ಢ ಪುಕ್ ಪಿರಮ್‌ಮಾ ಇಲಕಕಿಯ ವಿಞ್ಞಾ: ಂಜಯಮೊಕಂಞ್ಞುಕ್ಕು ವಾಞ್ಞುಂಞ್ಞಾಁ ಸಾತಂಞಯಾಂಞ್ಞಾ ವಿರಕ್ತು!

<https://www.andhimazhai.com/topic/%E0%AE%AA%E0%AF%81%E0%AE%95%E0%AF%8D-%E0%AE%AA%E0%AE%BF%E0%AE%B0%E0%AE%AE%E0%AF%8D%E0%AE%AE%E0%AE%BE>



'BOOK BRAHMA LITERATURE FESTIVAL- 2024' POSTER RELEASED COUNTRY'S LARGEST INDIAN LANGUAGE LITERATURE FESTIVAL LAUNCHED

Posted on July 13, 2024 by City Today News (City today.media)



<https://citytoday.media/2024/07/13/book-brahma-literature-festival-2024-poster-released-countrys-largest-indian-language-literature-festival-launched/>



NewsKarnataka
TRUTH ENDURES

Book Brahma to Host South Indian Literature Festival from August 8 to 10

By News Karnataka | 23 July 2025 | 10:41 am | Share | Copy link

Book Brahma is set to organize a three-day literature festival celebrating South Indian languages from August 8 to 10. The event will bring together over 350 writers, scholars, and artists for more than 180 panel discussions, spread across eight parallel stages.

Key highlights of the festival include:

- Discover more
- Book
- Bookshelves
- Mangaluru
- Bengaluru
- Udupi
- Mysuru

Sessions in Kannada, Tamil, Telugu, Malayalam, and English

Eight cultural programmes alongside literary sessions

Entry is free for all attendees

In a new initiative, one non-South Indian language will be featured each year. For 2025, Marathi takes the spotlight, with languages like Bengali expected in future editions.

<https://newskarnataka.com/bengaluru/book-brahma-to-host-south-indian-literature-festival-from-august-8-to-10/23072025>



சுனில் கிருஷ்ணன்

Home சுனில் கிருஷ்ணன் புத்தகங்கள்

Thursday, December 19, 2024

குட்டிச்சுவர் கலைஞன் எனும் சைக்தானின் தோழர்

'மயிர்' மின்னதழில் வெளிவந்தது.



<https://newspaper.mathrubhumi.com/pravasi/bangalore/bangalore-1.9791434>

எழுத்தாளர் படைப்புகளை வெளிப்படுத்தும் காரணி என படைப்புகள் வழி கண்டடைவது எனக்கு முக்கியம். அதன் வழிதான் அவர் எந்த கேள்வியை பின் தொடர்வார், எதுடன் முட்டி போடுவார் என்பதை கவனிக்க இயலும். தனித்தனி கதைகளாக சில கதைகள் உருபெறும் போலிருக்கலாம் ஆனால் ஒட்டுமொத்தமாக வாசிக்கும் போது அந்த கதைகளை கண்டுபிடிக்க இயலும். எழுத்தாளர் முட்டிக்கொள்ளும் விளை எத்தகையது. எத்தனை விடப்பிடியாக, தீவிரமாக, கலாப்பூர்வமாக அந்த விளைவை தொடர்வார் என்பதை இன்று எனக்கு எழுத்தாளரை மதிப்பிட முக்கிய கருவியாக உள்ளது. என நோக்கில் ஜூகிர் இரண்டு முக்கியமான கேள்விகளை தொடர்வார். அமைப்புக்கும் தனிமனிதனுக்குமான உறவு சார்ந்தது முதன்மை கேள்வியெனில், நுண்ணூரைவு கொண்ட கலை மனத்திற்கு நிலையமையும் அலைக்கடிப்பும் அருளப்பட்டது ஏன் எனும் கேள்வி இரண்டாவது. ஜூகிர் எழுத்தில் கதைசொல்லி- இலக்கியவாதி என இருவரும் தொழில்படுத்தி கவனிக்க முடியுமா. முதல் கேள்வியை கதைசொல்லியாகவும் இரண்டாம் கேள்வியை இலக்கியவாதியாகவும் எதிர் கொள்ளினார்.

எயுக் 'ബ്രഹ്മ സാഹിത്യോത്സവത്തിന് ഇന്ന് ബംഗളൂരുവിൽ തുടക്കം

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വിജയനഗരം കോർ

www.keralasabdham.in

കേരളശബ്ദം
ONLINE

Book Brahma Literature Festival 2025

മാർച്ച്, ഏപ്രിൽ | സാഹിത്യോത്സവം | കേരളം മുഴുവൻ
മാർച്ച് 2025 | സെപ്റ്റംബർ | Sahitya Utsav

8-10 August

St. John's Auditorium, Koramangala, Bengaluru



<https://www.keralasabdham.in/news/book-brahma-literary-festival-begins-in-bengaluru-today/>

മുന്ദര ദിവസം നീണ്ടുനിൽക്കുന്ന എയുക് 'ബ്രഹ്മ സാഹിത്യോത്സവം' ബംഗളൂരു കോരംഗലയിലെ സെന്റ് ജോൺസ് ഓഡിറ്റോറിയത്തിൽ ആരംഭിച്ചു. കന്നഡ, മലയാളം, തമിഴ്, തെലുഗു ഭാഷകളിൽനിന്നായി ഇരുനൂറ്റിയമ്പതിൽ പരം പ്രമുഖ എഴുത്തുകാരും സാഹിത്യ ചിന്തകരും കലാകാരന്മാരും പങ്കെടുക്കുന്ന വിപുലമായ ആഘോഷ പരിപാടിയാണിത്. അടൂർ ഗോപാലകൃഷ്ണൻ, സരോജി, എൻ എസ് മാധവൻ, കെ ആർ മീര, യു കെ കുമാരൻ, കെ പി രാമനാഥ്, വിരാൾകുട്ടി, സോമൻ കടലൂർ, സരോജ് ഏച്ചിക്കോടം, ഇ പി രാജഗോപാലൻ, കെ വി സജയ്, ഇ സരോജ് കുമാർ ഉൾപ്പെടെ കേരളത്തിൽ നിന്നും ഇരുപതോളം എഴുത്തുകാർ മലയാളത്തിലും ഇംഗ്ലീഷിലുമുള്ള വിവിധ സെഷനുകളിൽ



A meaningful partnership is a cornerstone of #BBLF. During #BBLF-2025, the Manipal Academy of Higher Education (MAHE), Bengaluru Campus, joined as the Title Sponsor, marking a significant collaboration. Beyond sponsorship, the MAHE leadership team and students were integral to #BBLF-2025, actively engaging with the festival across multiple levels. As a gesture of gratitude and recognition, a special felicitation ceremony was held, during which the Chief Guests honoured Aditya Jadhav (Second Left), Principal Officer (Student Acquisition & Marketing), MAHE, and Founding Dean, TAPMI Bengaluru, for their invaluable support and contribution to the festival's success.

#BBLF-2026

BBLF 2025 Partners

Title Partner



Platinum Partners



Gold Partners





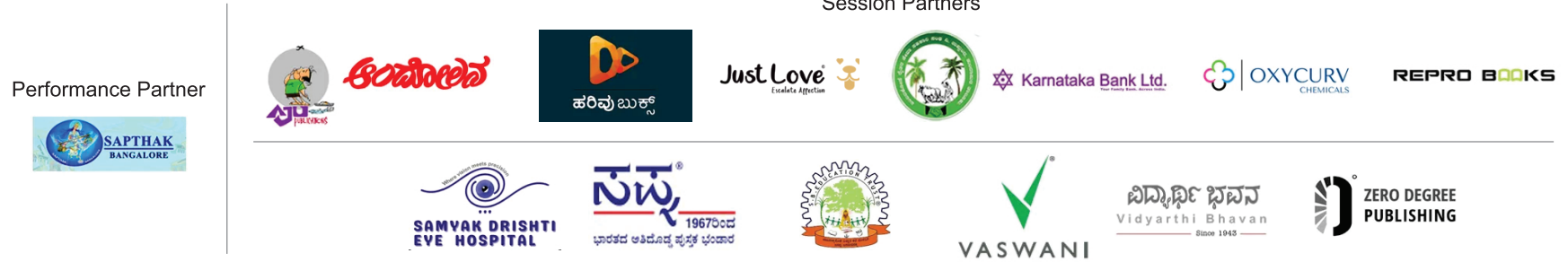
Some of the world's most trusted and respected brands, including JSW and Karnataka Soaps and Detergents Limited (KSDL), stood firmly with #BBLF, reinforcing the festival's credibility and stature. During an award ceremony at #BBLF-2025, Mr. P. K. Murugan, Executive Vice President (Head - Commercial & Corporate Strategy), JSW Steel, and Dr. Prashanth P. K. M., IFS, Managing Director, KSDL, graced the occasion, marking their strong association and support for the festival.

#BBLF-2026

Associate Partners



Session Partners



Print Media Partners



Television Media Partners



Radio and Digital Partner



Exhibition Partner



Magazine Partners



Book Stall Partners



Event Partner



Venue Partner



Print Partner



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Merchandise Partner



Institutional Partners



3D Print Partner



Festival Kit Partner



Hospitality Partner



International LitFest Partner



Travel Partner





In every sense, #BBLF is profoundly inclusive and impactful. This spirit was vividly reflected at #BBLF-2025, where some of the finest creative minds of our times—Dr. M. S. Murthy, one of the world's most acclaimed artists, muralists, sculptors, and authors; K. Nallathambi, noted writer and translator; and legendary filmmaker and author Girish Kasaravalli were seen in deep, meaningful conversations.

#BBLF-2026

#BBLF Opportunities



More than a gathering of thousands of literature lovers, #BBLF is a space where ideas breathe and evolve. It offers a rare opportunity to dream, debate, learn, and grow, creating a holistic and lasting impact on society. The festival stands as a vibrant confluence of minds, where dialogue ignites imagination, ideas take shape, and creativity finds its highest expression.

#BBLF thrives on partnerships and the generous support of its festival friends.

Corporations and brands are invited to become partners and help this creative light shine brighter and endure longer.

Nonprofits and individuals can join as festival friends to help sustain the noble vision of “Uniting the world through literature and language.”

We invite you to join us in making the world more inclusive, creative, and meaningful.

Let us come together—uniting

HEARTS & MINDS

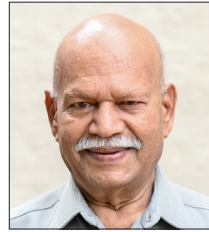
The true strength of #BBLF lies in the dedicated team that brings this dream to life year after year. Mentors, core committee members, organizing team members, and volunteers from partner educational institutions together create the magic of #BBLF. Among them, student volunteers from partner institutions play a particularly vital role in ensuring the festival's success.



#BBLF-2026

The Team

Mentors



Dr Hampa
Nagarajaiah



Dr Mallepuram
G. Venkatesh



Dr Narahalli
Balasubramanya

Core committee



Dr M.S. Ashadevi



Dr O.L.N. Swamy



Dr Rajendra
Chenny



Dr Vasundhara
Bhupathi



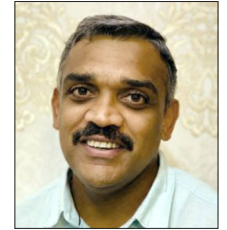
P. Sheshadri



Rajaram Tallur



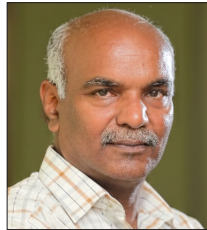
Dr Mahanthes
Biradar



Subburamu T.V.



Sudhakaran Ramanthali



Paavannan



Ajay Varma Alluri



Roopa Pai



Anupama K.B.



Devu Pattar



Surabhi Shastry



Festival Director:
Satish Chapparike

Organizing committee

Asha Prakash | Vinay Bhat | C. Shwetha | Smeer R. Joshi | Sridhar Banavasi | K.J. Satvik | H. Bharath Kumar | N. Tejaswini



Thank You

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